



BtoB Studio.

Enterprise Video Production. Delivered Monthly.



Your In-House Video Team. Without the Overhead.

Create consistent, cinematic content without rebuilding the process every time.

BtoB Studio gives you a dedicated creative team delivering high-quality video, month after month. From social campaigns to brand storytelling, we produce ready-to-use content designed to perform.

BtoB Studio

Consistent. Scalable. Effortless.

www.BtoBStudio.com



About Us

Built for Brands That Move Fast

BtoB Studio is the enterprise production division of Digital Art Video Inc. - an award-winning production company trusted for high-end, large-scale content.

Based in New York and working globally, we combine experienced production teams with scalable workflows to deliver consistent, high-quality results at speed.

From concept to final delivery, every detail is handled with precision. Our team integrates the latest in AI-assisted production to expand creative possibilities - while maintaining full control over quality and execution.

Built on infrastructure supporting production workflows of 100–400+ video edits per week.

Trusted by fashion brands, e-commerce companies, and marketing teams for high-volume, high-quality content production.





Why Subscription

A Smarter Way to Produce Content

Stay Consistent

Keep your brand visible with fresh, high-quality content every month

Increase Output - Lower Cost Per Video

Produce more while lowering your cost per video

Move Faster

Streamlined workflows designed for speed and reliability

Build a Creative Partnership

A team that understands your brand and evolves with you



Who This Is For

Built for Teams That Need Consistent Content - Without Slowing Down

E-Commerce & Retail Brands

Producing ongoing product, campaign, and social content at scale. Supporting both high-volume workflows and brand-driven creative.

Marketing Teams Without In-House Production

Need consistent video output but don't want to build or manage a full team.

Growing Brands Scaling Content

Increasing demand for social, ads, and campaigns across platforms.

Corporate & Enterprise Teams

Ongoing internal, external, and campaign content delivered reliably.

Agencies & Creative Teams

Expanding production capacity without increasing overhead.

If video is a core part of your marketing, this model is built for you.



Our Packages

Flexible Plans. Built to Scale.

Whether you need fast-turn social content or fully produced brand campaigns, our subscription plans are designed to grow with your business.

From AI-enhanced short-form videos to full-scale productions with dedicated creative direction. Each tier builds on the last - giving you more capability, more volume, and more strategic support over time.

A system built around your growth.





All plans are fully scalable and tailored to your production and campaign goals.
12-month minimum commitment. Save 10% with annual prepayment, or 20% with a 24-month partnership.

Starter Plan

Start Consistent Content Production

Foundation for brands building a consistent content foundation:

- **1x AI-enhanced short video per month (15 sec)**
- **Scriptwriting, editing, and music**
- **Companion stills and visual renderings for social and campaign use**
- **2 technical revisions**
- **Delivery in all social formats**
- **Stills for complementing**
- **Option to add additional videos**

\$1,750/month





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Growth Plan

Add Production. Expand Creative Control

Includes all Starter features, with added production capabilities

- **1× custom video per month (15–30 sec)**
- **Concept development and storyboard**
- **1 day of on-location filming (NYC)**
- **AI voiceover and color grading**
- **Access to reusable b-roll footage**
- **Expanded stills and campaign-ready visual assets**
- **Platform-optimized versions (cutdowns for social & ads)**
- **Light content repurposing (resize/edit for multiple formats)**

\$5,000/month

Equivalent to a full production team at a fraction of the cost





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Premium Plan

Increase Volume. Elevate Production Value

Includes all Growth features, with increased production capacity:

- **2x custom videos per month (30–60 sec)**
- **2 days of on-location filming**
- **Monthly creative review sessions**
- **Priority scheduling**
- **Full campaign asset suite (video + stills + variations)**
- **Multi-version deliverables for A/B testing (ads & social)**
- **Enhanced motion graphics and visual polish**
- **Faster turnaround priority queue**

\$8,750/month

Designed for brands producing consistent campaign-level content

www.BtoBStudio.com





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Enterprise Plan

A Fully Integrated Creative Partner

Includes all Premium features, with full-scale creative support:

- **Up to 4 videos per month**
- **Multi-location production**
- **Full creative direction and campaign strategy**
- **Dedicated project management**
- **Quarterly brand highlight reel**
- **Complete content ecosystem (video, stills, digital assets)**
- **Cross-platform campaign versioning**
- **Content planning support**

Starting at \$15,000/month

A fully integrated creative department, without internal overhead

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How It Works

Simple. Structured. Scalable.

1. Plan

We align on your brand, goals, and content strategy

2. Create

Our team handles production, editing, and delivery

3. Deliver & Optimize

Consistent monthly output, refined over time





Creative Enhancements

Expand your production with additional creative and technical capabilities.

Additional Technical Revisions
+\$250 per round

Motion Graphics Package
+\$500/month

Additional Language AI Voiceover
+\$250 per video

Professional Voiceover Talent (Human)
Custom pricing based on scope and usage

Casting & On-Screen Talent
Custom pricing based on role, duration, and usage

Production Design & Styling
(Wardrobe, Hair & Makeup, Set Design)
Custom pricing based on creative scope

All add-ons can be seamlessly integrated into any plan to match your brand and campaign goals.

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BtoB Studio.

Let's Build Something Consistent

Whether you need ongoing content, campaign support, or a long-term creative partner, BtoB Studio is built to scale with you.

Schedule a consultation to see how this integrates into your current content workflow.

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Website: **www.btobstudio.com**

